

SARA LABOE

FREELANCE COPY AND CONTENT WRITER

CONTACT

828-384-3009
office@saralaboe.com
www.saralaboe.com

SKILLS

Language/Grammar Skills
Creative Writing
Research
SEO Strategies
Brand Messaging
Marketing Communications

EDUCATION

Brevard College
12/2024
BA in English: Creative Writing

Humanities Division
"Excellence in Literary
Community" award - April
2024

2024 Looking Glass Rock
Writers' Conference Brevard
College Scholarship recipient

Humanities Division "Creative
Writing: Nonfiction" award -
April 2023

PROFILE

Initiative-driven professional dedicated to crafting compelling content and driving engagement; creates dynamic stories, informative articles, and persuasive copy while prioritizing clear, honest communication.

EXPERIENCE

Language Specialist - Innodata Services LLC

06/2023-02/2026

- Analyze and improve grammar, syntax, and sentence structure of both expert-generated training data as well as AI model-generated text to ensure it adheres to linguistic rules and conventions.
- Create training data sets for AI Large Language Models that help the models improve fluency, coherence, and voice.

Freelance Copywriter - Sara Laboe Copywriting

12/2023-Present

- Boost campaign performances by developing effective copy for print, digital, and social media platforms.
- Create gripping content for website landing pages, blog posts, and email newsletters.

Reader - Ariel Publishing, LLC

04/2023-Present

- Check for new assignments through email and Submittable
- Read manuscripts from slush pile and advise employers as to quality and marketability of the work